

APRIL 14TH, 2018

SOMEWHERE INSIDE ALL OF US IS THE POWER TO
CHANGE THE WORLD.

THE AMERICAN CANCER SOCIETY PRESENTS THE 7th ANNUAL HOPE GALA



Sponsorship Opportunities That Make A Difference

The funds raised through the 7th Annual Hope Gala will support the American Cancer Society's mission to free the world from cancer. The American Cancer Society is committed to funding and conducting research, sharing expert information, supporting patients and spreading the word about prevention.

Your support will help:

- Provide lodging for patients whose best treatment option is away from home
- Provide rides to treatment for patients who are unable to drive themselves
- Provide support 24/7 via phone or live chat with trained cancer information specialists
- Continue research to find more – and better – treatments, uncover factors that may cause cancer and improve cancer patients' quality of life

We are excited this year's Hands up for Hope will have a special focus on childhood cancer. The American Cancer Society takes a comprehensive approach to combatting childhood cancer by funding research and advocating for government policies that advance the childhood cancer agenda, including making it easier for all children to get quality care and providing support for patients and their families.

	\$3,000 Pearl	\$5,000 Ruby	\$7,500 Sapphire	\$10,000 Emerald	\$15,000 Diamond	\$25,000 Platinum
Reserved Tables and Tickets	6 Tickets	8 Tickets	1 Table (10 Tickets)	1 Table (12 Tickets)	1.5 Tables (15 Tickets, Preferred Seating)	2 Tables (20 Tickets, Premier Seating)
Company Profile/Ad in Program Journal	1/4 Page	1/2 Page	1 Page	1 Page	2 Pages	2 Pages
Co-Presenter Of The Hope Award and Recognition During the Event						★
Company Recognition at All Gala Guest Tables		★	★	★	★	★
Company Logo or Name on Gala Invitation Commitment Due Feb. 1, 2018	Name	Name	Name	Logo	Logo	Logo
Prominent Placement of Company Logo On Event Signage, Website and in Any Advertising					★	Premier Placement
Featured on Broadway Sponsor Recognition Display	Name	Name	Name	Logo	Logo	Logo



The American Cancer Society is a 501(c) (3) non-profit organization. The 501(c)(3) number is 13-1788491

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Sponsorship Pledge Form

If my company would like to help the American Cancer Society remove barriers to care and improve the quality of life for cancer patients and their caregivers.

If my company agrees to sponsor the 7th Annual Hope Gala with a total contribution of \$ _____

Please select all sponsorships and other opportunities that apply:

Sponsorships

\$25,000 Platinum \$15,000 Diamond \$10,000 Emerald \$7,500 Sapphire \$5,000 Ruby \$3,000 Pearl

Advertising Program Journal

\$1,400 Back Cover \$1,250 Inside Front \$1,000 Inside Back \$750 Full Page: 7.5x10 \$500 1/2 Page: 7.5x5 \$250 1/4 Page: 3.5x5

Tables

I would like to purchase _____ table(s) of 10 for \$2,500 each. Total \$ _____

I would like to purchase _____ additional tickets (\$250 each/\$500 per couple). Total \$ _____

A check for \$ _____ is enclosed.

The pledge of \$ _____ will be paid no later than ____ / ____ /2018 (all pledges must be paid by April 14, 2018).

Your Name: _____ Title: _____

Firm/Organization: _____

Address: _____ City, State, Zip: _____

Daytime Phone: _____ Email: _____

Signature: _____ Date: _____

Questions

Ali Gill | p: 215.985.5342 | e: ali.gill@cancer.org

Mail this pledge form/checks to:

Hope Gala C/O American Cancer Society | 1851 Old Cuthbert Road | Cherry Hill, NJ 08034

Make checks payable to: American Cancer Society

