

# Hope Gala

## Investment Opportunities

*all include unlimited virtual access to program*

### **\$25,000 - Producer**

- ✦ 2 page spread in advertising program journal
- ✦ Opportunity to address attendees in a pre-recorded 2 minute video
- ✦ 6 wine tasting kits
- ✦ Logo inclusion in:  
Event messaging to all Hope Gala constituents,  
Sponsor slide during program, Website,  
Social media post, Company name in ticker

### **\$10,000 - Leading Role**

- ✦ 1 page in advertising program journal
- ✦ 4 wine tasting kits
- ✦ Logo inclusion in:  
Event messaging to all Hope Gala constituents,  
Sponsor slide during program, Website,  
Social media post, Company name in ticker

### **\$5,000 - Conductor**

- ✦ Half page in advertising program journal
- ✦ 2 wine tasting kits
- ✦ Company Name inclusion in:  
Event messaging to all Hope Gala constituents,  
Sponsorship level slide during program,  
Website, Social media post,  
Company name in ticker

### **\$15,000 - Director**

- ✦ 2 pages in advertising program journal
- ✦ 5 wine tasting kits
- ✦ Logo inclusion in:  
Event messaging to all Hope Gala constituents,  
Sponsor slide during program, Website,  
Social media post, Company name in ticker

### **\$7,500 - Supporting Role**

- ✦ 1 page in advertising program journal
- ✦ 3 wine tasting kits
- ✦ Company Name inclusion in:  
Event messaging to all Hope Gala constituents,  
Sponsorship level slide during program,  
Website, Social media post,  
Company name in ticker

### **\$3,000 - Choreographer**

- ✦ Quarter page in advertising program journal
- ✦ 1 wine tasting kit
- ✦ Company Name inclusion in:  
Event messaging to all Hope Gala constituents,  
Sponsorship level slide during program,  
Website, Social media post,  
Company name in ticker

### Advertising Program Journal

\$800 Full Page: 7.5x10

\$550 1/2 Page: 7.5x5

\$300 1/4 Page: 3.5x5

For more information, visit [www.hopegalanj.org](http://www.hopegalanj.org) or contact Kelley Dickinson at [kelly.dickinson@cancer.org](mailto:kelly.dickinson@cancer.org), 215-985-5304

