

# Hope Gala 2019

— THE FACES OF PHILLY SPORTS —

# HOPE

Friday April 12, 2019 | 7pm

## Sponsorship Opportunities That Make A Difference

The funds raised through the 8th Annual Hope Gala will support the American Cancer Society's mission to free the world from cancer. The American Cancer Society is committed to funding and conducting research, sharing expert information, supporting patients and spreading the word about prevention.

### Your support will help:

- Provide lodging for patients whose best treatment option is away from home
- Provide rides to treatment for patients who are unable to drive themselves
- Provide support 24/7 via phone or live chat with trained cancer information specialists
- Continue research to find more – and better – treatments, uncover factors that may cause cancer and improve cancer patients' quality of life

We are excited this year's Hands up for Hope will have a special focus on providing access to care for patients. The American Cancer Society takes a comprehensive approach to ensuring that patients have rides to and from treatments, helping connect patients to clinical trials that could be lifesaving, providing patients with a place to stay while traveling to receive specialized treatment and so much more.

	\$3,000 Fanatic	\$5,000 Hot Shot	\$7,500 All Star	\$10,000 MVP	\$15,000 Champion	\$25,000 Hall Of Famer
<b>Reserved Tables and Tickets</b>	6 Tickets	8 Tickets	1 Table (10 Tickets)	1 Table (12 Tickets)	1.5 Tables (15 Tickets, Preferred Seating)	2 Tables (20 Tickets, Premier Seating)
<b>Company Profile/Ad</b> in Program Journal	1/4 Page	1/2 Page	1 Page	1 Page	2 Pages	2 Pages
<b>Opportunity to Address the Attendees</b> of the Event and Recognition During the Event						★
<b>Company Recognition</b> at All Gala Guest Tables		Name	Name	Logo	Logo	Logo
<b>Company Logo or Name on Gala Invitation</b> Commitment Due Feb. 1, 2019	Name	Name	Name	Logo	Logo	Logo
<b>Prominent Placement of Company Logo</b> on Event Signage, Website and Other Event Collateral					★	Premier Placement
<b>Featured on Sponsor Recognition Display</b> at the event	Name	Name	Name	Logo	Logo	Logo



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## Sponsorship Pledge Form

/my company would like to help the American Cancer Society remove barriers to care and improve the quality of life for cancer patients and their caregivers.

/my company agrees to sponsor the 8th Annual Hope Gala with a total contribution of \$ \_\_\_\_\_

**Please select all sponsorships and other opportunities that apply:**

### Sponsorships

\$3,000 Fanatic

\$5,000 Hot Shot

\$7,500 All Star

\$10,000 MVP

\$15,000 Champion

\$25,000 Hall Of Famer

### In-kind and Underwriting Opportunities

All in-kind and underwriting donations will be acknowledged with appropriate signage at the location of the donation on the night of the event as well as in the event program book and on the event website. An event organizer will contact you to discuss in kind sponsorship or you can select your choice of the many opportunities for underwriting found on the next page.

Please contact me about an in-kind donation.

A check for \$ \_\_\_\_\_ is enclosed.

The pledge of \$ \_\_\_\_\_ will be paid no later than \_\_\_\_ / \_\_\_\_ /2019 (all pledges must be paid by April 12, 2019).

Your Name: \_\_\_\_\_ Title: \_\_\_\_\_

Firm/Organization: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### Questions

Kelsy Houser | p: 215.985.5361 | e: kelsy.houser@cancer.org

Mail this pledge form/checks to:

Hope Gala C/O American Cancer Society | 1851 Old Cuthbert Road | Cherry Hill, NJ 08034

Make checks payable to: American Cancer Society



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## Underwriting Opportunities

### Champagne Sponsor: \$1,500

- 2 tickets
- Company logo on label of all champagne bottles served to tables
- Add on to existing sponsor level to receive: all entitlements at existing sponsor level in addition to above entitlements

### Bidder Paddle Sponsor: \$2,500

- 2 tickets
- Company logo on all guest bidder paddles
- Add on to existing sponsor level to receive: all entitlements at existing sponsor level in addition to above entitlements

### Guest Favor Sponsor: \$2,500

- 2 tickets
- Company logo on all favors that are placed on the tables and taken home with guests
- Add on to existing sponsor level to receive: all entitlements at existing sponsor level in addition to above entitlements

### Centerpiece Sponsor: \$2,500

- 2 tickets
- Company logo on all guest tables, incorporated into the centerpiece
- Add on to existing sponsor level to receive: all entitlements at existing sponsor level in addition to above entitlements

### AV Sponsor: \$2,500

- 2 tickets
- Company logo displayed and co-branded with AV logo on or around AV equipment
- Add on to existing sponsor level to receive: all entitlements at existing sponsor level in addition to above entitlements

### Dessert Reception \$4,000

- 4 tickets
- Company logo displayed on serving tables at dessert reception
- Add on to existing sponsor level to receive: all entitlements at existing sponsor level in addition to above entitlements

### Band Sponsor: \$6,500

- 6 tickets
- Company logo co-branded with Jellyroll logo on or behind band stage
- Add on to existing sponsor level to receive: all entitlements at existing sponsor level in addition to above entitlements

### Cocktail Hour (90 Minute) Sponsor: \$8,000

- 8 tickets
- Company logo displayed on all cocktail hour tables and bars
- Add on to existing sponsor level to receive: all entitlements at existing sponsor level in addition to above entitlements

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## Program Journal Advertising – Helping The Cause

Every year, the Program Journal for the Hope Gala provides companies the opportunity to visibly support the American Cancer Society's mission to free the world from cancer.

This year, our advertisers will have the opportunity to support our Hands up for Hope focus on providing access to care for cancer patients. This includes ensuring they have rides to and from treatments, helping connect them to clinical trials that could be lifesaving, providing patients with a place to stay while traveling to receive specialized treatment and so much more.

Help contribute to the success of this year's event and garner brand value for your business.

### Program Journal Options:

- \$1,400 **SOLD** Cover
- \$1,250 Inside Front
- \$1,000 **SOLD** Back
- \$750 Full Page: 7.5x10
- \$500 1/2 Page: 7.5x5
- \$250 1/4 Page: 3.5x5
- \$50 Tribute Message (150 characters with spaces, TEXT ONLY); Message that honors, encourages or remembers someone touched by cancer. Quantity: \_\_\_\_\_

You will be contacted by Kelsy Houser with ad specifications and submission details for your Program Journal materials.

A check for \$ \_\_\_\_\_ is enclosed.

The pledge of \$ \_\_\_\_\_ will be paid no later than \_\_\_\_ / \_\_\_\_ /2019 (all pledges must be paid by April 12, 2019).

Your Name: \_\_\_\_\_ Title: \_\_\_\_\_

Firm/Organization: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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## Attend The Event And Participate In the Mission

The best way to learn about the Hope Gala and its mission is to attend our event! Network with Hope Gala supporters and learn about our Hands up for Hope focus on providing access to care for cancer patients.

**This year our theme is The Faces of Philly Sports. Local sports celebrities will be in attendance, including Vince Papale, our 2019 Honorary Committee Member and Master of Ceremonies.**

The cocktail reception and fabulous dinner are sure to be a slam dunk, score big in our competitive auction and become a fan of our live band while you dance the night away!

### Tables

Early Bird Rate through 1.31.19    After 1.31.19

- I would like to purchase \_\_\_\_ table(s) of 10    \$2,250    \$2,500    Total \$ \_\_\_\_\_
- I would like to purchase \_\_\_\_ additional tickets    \$225 each/\$450 per couple    \$250 each/\$500 per couple    Total \$ \_\_\_\_\_

A check for \$ \_\_\_\_\_ is enclosed.

The pledge of \$ \_\_\_\_\_ will be paid no later than \_\_\_\_ / \_\_\_\_ /2019 (all pledges must be paid by April 12, 2019).

Your Name: \_\_\_\_\_ Title: \_\_\_\_\_

Firm/Organization: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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